

Our Way to Sustainability

At the beginning of 2024, our company embarked on a journey toward sustainability, understanding that it encompasses economic, environmental, and social dimensions crucial to our long-term success and reputation. We have set specific, ambitious goals to drive our sustainability efforts.

Our Goals



Economic Sustainability

- ✓ **Reducing Costs**
 - Implement energy-efficient technologies and optimize resource usage.
- ✓ **Increasing Competitiveness**
 - Develop and promote sustainable tourism products and services.



Environmental Sustainability

- ✓ **Reducing Carbon Footprint**
 - Lower CO2 emissions through the use of renewable energy sources.
- ✓ **Waste Management**
 - Implement recycling programs and reduce the use of single-use plastics.
- ✓ **Water Conservation**
 - Reduce water consumption and protect local water resources.



Social Sustainability

- ✓ **Supporting Local Communities**
 - Collaborate with local businesses and participate in social projects.
- ✓ **Improving Working Conditions**
 - Ensure fair working conditions, health, and safety for all employees.
- ✓ **Ethical Practices**
 - Maintain high ethical standards and transparency in dealings with customers and partners.

If you have any recommendations or questions, feel free to contact us:



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Our Achievements in Sustainability



PLASTIC REDUCTION

We have minimized the use of plastic bottles on our auto tours by providing water in large reusable containers in each vehicle.



WASTE SORTING

Implemented waste sorting in our office with separate containers for plastic, paper, and glass.



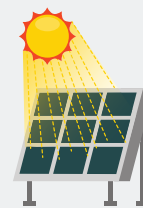
STAFF TRAINING

Provided comprehensive sustainability training to our staff, focusing on eliminating disposable utensils and reducing plastic use overall.



LOCAL PRODUCTS

Included more local tour products such as folklore shows, food masterclasses, and yurt-making workshops in our programs.



ENERGY SAFETY

Installed solar panels at our yurt camps to harness renewable energy, enhancing our commitment to environmental sustainability and reducing our carbon footprint.

We understand that the path to sustainability requires continuous effort and commitment. Our company is dedicated to constant improvement and innovation, integrating sustainable practices into our daily operations, and actively engaging all stakeholders to achieve our goals.

By realizing these goals, we aim to create a more sustainable business, make a significant contribution to the environment, and improve the quality of life in the communities where we operate.

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